





Nicholas Frankl with His Serene Highness, Prince Albert II of Monaco and Andrew Frankl

y Yacht[®] Group (MYG) returned to the Principality of Monaco to host its 16th My Yacht Monaco aboard two superyachts, plus the official launch of its new luxury digital membership community, MyYachtClub.io.

At their traditional Friday evening charity reception, My Yacht's Annabelle and Nicholas Frankl welcomed guests aboard the stunning 48m M/Y Navis One, including guest of honor HSH Prince Albert II of Monaco, who graciously mingled with the distinguished mix of Royalty, Lords, Ladies, superyacht owners, global business icons, Olympians, and more. The evening, and weekend, raised awareness for the Prince Albert II of Monaco Foundation, the global non-profit organization founded in 2006 and committed to progressing Planetary Health for present and future generations.

The soirée provided the perfect launch event for MyYachtClub. io, the exclusive luxury digital membership community that, in true MYG style, will be "connecting the world's most interesting people", and will offer a compelling list of benefits and amenities through its partnership with the Forbes family and renowned chef Thomas Keller, holder of 7 Michelin stars. Al generated art work of Monaco, racing cars and superyachts were displayed aboard, with QR codes linking to the Founding Membership registration page.

International (U)HNW guests enjoyed a lively evening of entertainment from strolling band Odd Socks International, plus

amazing beats from DJ James Park and TheSaxMan on a Swarovski-encrusted sax! Delectable foods, including sustainably-raised caviar, were paired with a selection of rosés from longtime partner Château d'Esclans including Rock Angel and worldwide sensation Whispering Angel, plus 100% Grand Cru Champagne Régi pouring it's Blanc de Blancs and Extra Brut.

With superyachts stacked in multiple rows inside Port Hercules (Note: a Zone 1 berth does not mean you're on the track...), plus many yachts at anchor in the bay beyond, weekend guests enjoyed private tenders directly to a 43m tri-deck superyacht moored trackside on the famous Quay Kennedy that afforded views of the tunnel exit, chicane, straightaway, and Tabac corner, the perfect up close vantage from which to witness all of the racing action.

A substantial rain shower during Sunday's race provided for plenty of excitement and tire changes, with Red Bull's Max Verstappen, Aston Martin's Fernando Alonso and – surprisingly – Esteban Ocon of Alpine taking the top 3 spots atop the podium.

MyYachtGroup.com MyYachtClub.io



THE TRACKSIDE SUPERYACHT F1® EXPERIENCE



81st MONACO GRAND PRIX

MAY 24-26, 2024

LUXURY HOSPITALITY THE ANNUAL ROYAL PARTY SPEEDBOAT TRANSFERS LIKE-MINDED COMPANY





CONNECTING THE WORLD'S MOST INTERESTING PEOPLE®

MyYachtGroup.com



Nicholas Frankl with Olivier Wenden, VP and CEO of Prince Albert II of Monaco Foundation



Nicholas Frankl, Roy Carroll and family, with HSH Prince Albert II



Actress Alicia Agneson, Daniel Maegaard and partner, Annabelle



At their traditional Friday evening charity reception, My Yacht's Annabelle and Nicholas Frankl welcomed guests aboard the stunning 48m M/Y Navis One, including guest of honor HSH Prince Albert II of Monaco, who graciously mingled with the distinguished mix of Royalty, Lords, Ladies, superyacht owners, global business icons, Olympians, and more.





Info@MyYachtGroup.com