





Superyacht Weekend at the Monaco Grand Prix

Photos Courtesy of My Yacht Group

My Yacht® Group (MYG) returned to the Principality of Monaco to host its sixteenth My Yacht Monaco aboard two superyachts, plus the official launch of its new luxury digital membership community, MyYachtClub.io.

At their traditional Friday evening charity reception, MYG's Annabelle and Nicholas Frankl welcomed guests aboard the stunning, 48-m M/Y Navis One. This included guest of honor HSH Prince Albert II of Monaco, who graciously mingled with the distinguished mix of royalty, lords, ladies, superyacht owners, global business icons, Olympians, and more. The evening and weekend raised awareness for the Prince Albert II of Monaco Foundation, the global nonprofit organization founded in 2006 that is committed to progressing planetary health for present and future generations.

The soiree provided the perfect launch event for MyYachtClub.io, the exclusive luxury digital membership community that, in true MYG style, will be "connecting the world's most interesting people" and will offer a compelling list of benefits and amenities through its partnership with the Forbes family and renowned chef Thomas Keller, holder of seven Michelin stars. AI-generated artwork of Monaco, racing cars, and superyachts were displayed aboard, with QR codes linking to the Founding Membership registration page.

International (ultra) high net worth guests enjoyed a lively evening of entertainment from strolling band Odd Socks International, plus amazing beats from DJ James Park, and TheSaxMan on a Swarovski-encrusted sax! Delectable foods, including sustainably raised caviar, were paired with a selection of rosés from longtime partner Château d'Esclans, including Rock Angel and worldwide sensation Whispering Angel, plus 100% Grand Cru Champagne Régi pouring its Blanc de Blancs and Extra Brut.

With superyachts stacked in multiple rows inside Port Hercules (Note: a Zone 1 berth does not mean you're on the track), plus many yachts at anchor in the bay beyond, weekend guests enjoyed private tenders directly to a 43-meter, tri-deck superyacht moored trackside on the famous Quay Kennedy, affording views of the tunnel exit, Nouvelle Chicane, straightaway, and Tabac corner, the perfect, closeup vantage from which to witness all of the racing action.

A substantial rain shower during Sunday's race provided for plenty of excitement and tire changes, with Red Bull's Max Verstappen, Aston Martin's Fernando Alonso, and—surprisingly—Esteban Ocon of Alpine taking the top three spots atop the podium.

For more information, visit MyYachtGroup.com or MyYachtClub.io.

