



Monaco: It's Now or Never!



We are 35 days & counting from the 80th running of the Monaco Grand Prix & our 16th My Yacht Monaco!

If you're still considering whether or not to attend (*hint: you should*), do not delay! Sitting at home with FOMO (Fear Of Missing Out) will be all too real, all too soon.

Last Places Aboard Going FAST.



Weekend Highlights Include:

-16th Annual Friday evening charity reception: an exceptional soirée with distinguished guests, DJ, dancing, open bar, fine foods including caviar

- Raising awareness for Prince Albert II of Monaco Foundation
- GP & support race viewing aboard a private trackside superyacht on Quay Kennedy
- Luxury hospitality with fine foods, fine wines, champagne, open bar throughout
 - Speedboat transfers to / from the yacht
 - Like-minded, discerning international guests
 - Limited edition My Yacht gifts
- Dedicated hospitality & concierge team on site



And, in case you've ever wondered how the Principality of Monaco transforms itself into a race track, click below!




Yes! Take me to Monaco!

An interview with Nicholas on the front page of [MonacoLife](#) today, plus a feature in [Relentless Magazine](#), & a Frankl Family Lamborghini adventure in [Private Air Luxury Homes](#). With thanks to all of our global media partners including [65 Degree Magazine](#), [Chef & Bolides Magazine](#), [ForceOne Magazine](#), & more.

monacolife

“A BUCKET LIST DREAM”:
NICHOLAS FRANKL TALKS
FAMILY TRADITION AND THE
MAGIC OF THE MONACO GRAND
PRIX

by: [Elsa Carpenter](#) 22/04/2023



Connector
in chief

We sat down with Founder & CEO of My Yacht® Group, and 3-time Olympian, Nicholas Frankl to get the inside scoop on what the secret sauce is to “Connecting The World’s Most Interesting People.”

The demand for one-of-a-kind experiences, bucket list adventures, and exclusive in-person gatherings with like-minded people seems to be at an all-time high, and nowhere more so than at the elevated level of UHNW (Ultrahigh Net Worth) individuals, whose exacting standards require an expertise honed over many years by those who understand this breed of clientele.

My Yacht® Group (MYG) brings just that expertise to the table, finely tuned over multiple decades in a broad swath of interests ranging from automotive racing and concours to art fairs and Hollywood academies, international yacht shows to curated “tailor-made” dinners. Creating limited hospitality and experiences – primarily aboard superyachts, naturally – for luxury brand partners, their top clients, plus a hand-picked global selection of discerning guests, these events provide a unique setting for networking and socializing at some of the most recognized annual global gatherings.

Your love of Formula 1 began when you were a child. You participated in the 1984, 1988 and 2000 Olympic games as both driver and Captain of the Hungarian bobbed team, and your love of fast cars and sport continues to be a part of your luxury MYG events. What personal convictions and interests do you carry through your life and business?

I was brought up to respect my elders, to work hard, to give back, and to not simply “expect” things or feel entitled to a certain lifestyle without working hard to attain it. We started from zero and qualified for the Olympics in one year. That took hard work and dedication, and I am extremely proud to be part of the Olympic community and to have earned the right to include the designation OLY after my name.

A charitable element is always an important component of our events. We have helped to raise many hundreds of thousands of dollars for our charity partners over the years, both through on-board auctions and judging, as well as donating our experiences to charity galas and so on. We raise awareness – to a unique audience – for their mission, whether it’s ecological efforts by the Prince Albert 1 of Monaco Foundation, deploying superyachts as a line of humanitarian aid to hard-to-reach coastal areas as with Yachtful Clinic, or Blue Angels Foundation providing essential help to veterans.

I always strive to add value in all that I do. Under promise and overdeliver. Formula 1 has been a large part of my life, starting from a young age with my automotive journalist father, then later as a photographer and editor myself, as well as part of the Ferrari Team in ‘86-’89 with Michael Schumacher and Eddie Irvine driving. And, for the past 16+ years, producing an extraordinary super yacht experience at the Monaco Grand Prix. So, my love of speed is not of regional or local. I’m also lucky enough to test drive some incredible cars - Lamborghinis, Ferraris, Pagani’s - and I’m a VIP-rated private pilot.

Your events are global, tying into elite gatherings everywhere from the Boat Show and week of art fairs in Miami to the Cannes Film Festival, Concours d’Elegance in Monterey, CA, and, of course, the Grand Prix and yacht show in Monaco. Are there any new features you are adding to your events, while preserving the values and traditions of MYG?

Our events have always been a direct reflection of demand. We started in Monaco at the Grand Prix some 16 years ago, and that formula of bringing like-minded individuals together in a relaxed yet exclusive setting, has proven itself whether we’re in Monaco,

DEPARTURES



LAMBORGHINI – FRANKL FAMILY
GRAND TOUR

Produced By Nicholas Frankl
Senior Editor

Each May the Frankl family get excited. It’s the Monaco Grand Prix Month and our annual My Yacht Monaco weekend weekendens drive our passionate friends and guests aboard our incredible super yacht, plus summer is nearly here and, most importantly, it’s time to break the preparations for our annual trip to “home valley”, better known as the Monevillo and San Agata Societies.

This year our dear friends at Lamborghini HQ, suggested getting better acquainted during the race week in the 2023 Urra, a vehicle that has transformed the company’s finances, repositioned the brand, and engaged with a whole new demographic of buyers from Dubai to Beverly Hills who simply “have to have it”. With seating for five plus ample luggage (the car is wider than a Porsche Carrera) it’s perfect for piling in with friends and family and cruising majestically up to His Serene Highness’ annual F1 drivers’ reception at the Prince’s Palace the night before the race.



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