





# Fifteenth My Yacht® Monaco at the Monaco Grand Prix

It's the race every driver wants to win, and the 79th running of the Grand Prix (GP) de Monaco provided plenty of thrills for drivers, teams, and fans. Following last year's scaled-back event, 2022's GP was full on and sold out.

Whether it was the Netflix effect of the popular "Drive to Survive" series or just a desire to put the COVID-19 lockdowns firmly in the past, the tiny principality was filled to the brim with visitors, many from the United States. They packed every hotel, booking months in advance, to see a traditional Friday-Saturday-Sunday running of events.

My Yacht® Group returned to the Principality of Monaco to host its 15th My Yacht® Monaco on its 52-meter M/Y trackside superyacht, which was moored directly next to the twisting street course. There are many ways to experience the GP—grandstand seat, prime balcony view, posh hotel terrace—but being on a floating superyacht is a true winner! Nowhere else is like Monaco, especially when the sounds of racecars are ricocheting around its tall buildings and out to the sparkling blue sea.

Celebrating 15 years at this motor racing extravaganza, My Yacht®'s Annabelle and Nicholas Frankl welcomed Prince Albert II of Monaco as special guest of honor at the traditional Friday evening charity reception. He graciously mingled with distinguished guests that included superyacht owners, heads of industry, and Olympians. The evening and weekend raised awareness for the Prince Albert II of Monaco Foundation, the global nonprofit committed to progressing planetary health for present and future generations.

Elite guests from all over enjoyed a lively evening of entertainment from international sensation Odd Socks International, while incredible foods, including Perlita Caviar, were paired with delectable wines. Longtime partner Château d'Esclans poured a selection of its rosés throughout the race weekend, including award-winner Garrus, Rock Angel, worldwide

sensation Whispering Angel, and its new The Pale. My Yacht® Group continued its partnership with 100% Grand Cru Champagne Régi, pouring its blanc de blancs and extra brut.

With superyachts stacked in multiple rows inside Port Hercules and many yachts at anchor in the bay beyond, boat traffic was busier than ever. Cutting through the pack were My Yacht®'s super-fast X-Tenders. The lightweight custom carbon superyacht tenders use Formula 1 technology and are the go-to RIBs, beachlanders, and limousine tenders of some of the world's greatest yachts. Guests were whisked from the Monte-Carlo Bay Hotel directly to My Yacht®'s trackside berth directly under the giant screen, which afforded views of the tunnel exit, chicane, and straightaway—the perfect vantage for unrivaled views from which to witness all the racing action and hijinks.

Torrential downpours just before lights out delayed Sunday's start a few times, and after a major crash from Mick Schumacher, pit incidents, and more, Redbull's Sergio Perez took the checkered flag ahead of Ferrari's Carlos Sainz, with Red Bull teammate Max Verstappen in third.

While rumors swirl that Monaco might be dropped from the F1 calendar, this seems unlikely for a race and a place that are so storied and steeped in glamor and tradition. Long may it continue!

My Yacht® Group's upcoming events include a (U)HNW business investor summit in Monaco during the annual yacht show (September 28–October 1), and the 11th My Yacht® Club at the #USGP in Austin (October 20–23).

My Yacht® Group caters to the global elite and creates unique, turnkey charity receptions on board private superyachts at premier international sporting, social, and artistic events. For more information, including tickets and table pricing, visit [myyachtgroup.com](https://myyachtgroup.com).





