

My Yacht® Group & Bvlgari Celebrate the Return of St. Barth's at "La Dolce Vita" Season Premiere Aboard M/Y Skyfall

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Gustavia, January 4th, 2019 – With some of the world's largest superyachts dotting every inch of azure blue Caribbean water, My Yacht® Group (MYG) and Bvlgari – as scooped by Forbes – celebrated the rebirth of St. Barth's with a third collaboration on the island, a glittering in-store soirée and exclusive after-party aboard the magnificent 59m Trinity superyacht M/Y Skyfall.



The December 29th "Season Premiere" was the only branded event of the high season and sent the important message, including by local event partners Tradewind Aviation and SiBarth, that support for the island, and the local community, is as strong as ever following Hurricane Irma, with all involved keen to raise awareness for the local non-profit 'Association Saint-Barth Handicap' (ASBH), a cause being shepherded by one of the island's founding families, with on board pledges and donations raised totaling thousands of dollars.

A vast, illuminated Bvlgari star and lettering highlighting a fuchsia 'carpet' beside the harbor-side boutique, welcomed the cream of St. Barth's society to a sparkling 'La Dolce Vita' experience with a fun movie night twist: high jewelry displayed in 'popcorn machine' vitrines, a Bvlgari 'claw' machine that had guests determined to win, plus delicious truffle popcorn, to name a few. The real stars, though, were the incredible high jewelry pieces on display both in the store and on models who mingled with guests throughout.

Kept secret until the last moment, the after-party superyacht identity was only revealed as a fleet of SiBarth vehicles whisked guests to – fittingly - M/Y Skyfall, named after the eponymous James Bond film! Recently sold to a new owner keen to support the event and especially the ASBH, the broad and spacious decks and lounges of M/Y Skyfall, available for charter through IYC, provided a stunning setting.

With island singing / guitar favorite Soley welcoming guests aboard, plus resident DJ Fabian setting the mood on the upper decks, guests enjoyed custom Rebecca Creek Distillery cocktails and double magnums of Chateau d'Esclans Whispering Angel under a starry night in Gustavia harbor.





About My Yacht® Group:

My Yacht Group connects the world's most interesting people on board superyachts globally at its unique experiences and events during premier international sporting, social and artistic events.

For more information: info@myyachtgroup.com

About Association Saint Barth Handicap:

The mission of the ASBH is to identify, help, accompany and support those who are responsible for any person (child, adolescent, or adult) with a physical or mental disability on SBH, and to provide support for the families of those with disabilities. The ultimate goal of the ASBH is to create a permanent learning and support center on the island dedicated to addressing these special needs.

About Si Barth:

SiBarth is the only luxury villa rental company to call St. Barth's home. Since 1975 it has proudly promoted the island, while helping to preserve its heritage, providing a tailor-made experience for all guests and owners, and offering a wide range of beautiful villas and bespoke island services.

About Tradewind Aviation:

Tradewind Aviation, that was founded in 2001 on the premise that every flight deserves the highest quality aircraft, crew and service. Headquartered in Oxford, CT, with operational bases at Westchester County Airport, NY and San Juan International Airport in Puerto Rico, Tradewind operates both on-demand private charter and scheduled "Shuttle" service throughout the U.S. and Caribbean. Routes include from the NY area to Nantucket and Martha's Vineyard, plus SJU to St. Barth's, Anguilla, Nevis, Antigua, and St. Thomas.



