

# St Bart’s Superyacht Valentine with My Yacht Group, Bvlgari

By **Staff Writer** - February 19, 2017

298



*Bvlgari Models showcased a selection of jewellery*

My Yacht Group (MYG), known for throwing legendary parties in Monaco, returned to the tiny Caribbean island of St Bart’s for the second time in as many months to celebrate the holiday of love in partnership with Bvlgari, and welcomed visiting and local HNWIs guests to a special evening in two parts.

Festivities began with an intimate Perrier-Jouët champagne and canapé reception at the stunning Bvlgari store in Gustavia, where models showcased a selection of high jewellery, timepieces, and leather goods to assembled guests.



*M/Y One More Toy*





*Daniela & Thierry Boutsen of Monaco's Boutsen Aviation Management*



*Annabelle Frankl, Ed Heaton and Alexandra Dixon Heaton*



*Bulgari's Christian Konrad, Nicholas Frankl, Adriana Martins, Reis and Pierangelo Tondina*



Immediately following, guests were invited aboard the 47m/155ft Christensen M/Y One More Toy, moored directly opposite the store, for a private dinner and after party.

In keeping with other MYG events, the charity evening raised awareness and funds for Operation Healing Forces (OHF), whose vision is for all returning Special Operations Forces to reclaim happy, productive and fulfilling lives through supporting their mental, physical and emotional healing, and provides special couples retreats, as they prepare to transition successfully into civilian life ... or to return to the fight.



*Jeff Hudson (blue shirt, seated) plays the OHF presentation for guests*

Gary Markel, owner of One More Toy and President of OHF, and Lieutenant Colonel Jeff Hudson, US Army Retired, gave a moving presentation to highlight the incredible work the charity organisation has been doing for the past six years, with subsequent on board donations and pledges raising over \$11,000 (€10,400) for OHF.



*William Roy, Lt. Col (R) Jeff Hudson, Marta Reis and Michelle Stockdale*



Luminous bottles of Perrier-Jouët Belle Epoque Rosé 2007 cast a festive glow upon the proceedings, with guests also enjoying Chateau d’Esclans’ Whispering Angel, plus fine fare from local Gustavia hotspot,,25 Quarter, and generous portions of caviar from St Barth Epicurean. All guests were gifted a signature Bvlgari scented candle.

One More Toy was refitted in 2015 and sleeps 14 guests in 6 staterooms. Available for charter and sale through Mark Elliot at IYC, with preferred rates through MYG for summer charters in the Mediterranean, including during Cannes Film Festival and Monaco F1 Grand Prix.

My Yacht Group is the result of twenty years spent working in the fields of sports and entertainment sponsorship and experiential marketing, creating long-term strategic partnerships with luxury and aspirational brands that showcase their products and entertain their top clients, while mixing with a highly targeted, pre-qualified guest list at invitation-only events. Few spots remain for their Monaco F1 Grand Prix party weekend.



Orla Murphy and Denise Markel



Emma Lang, Gary Markel and Helen Drummond

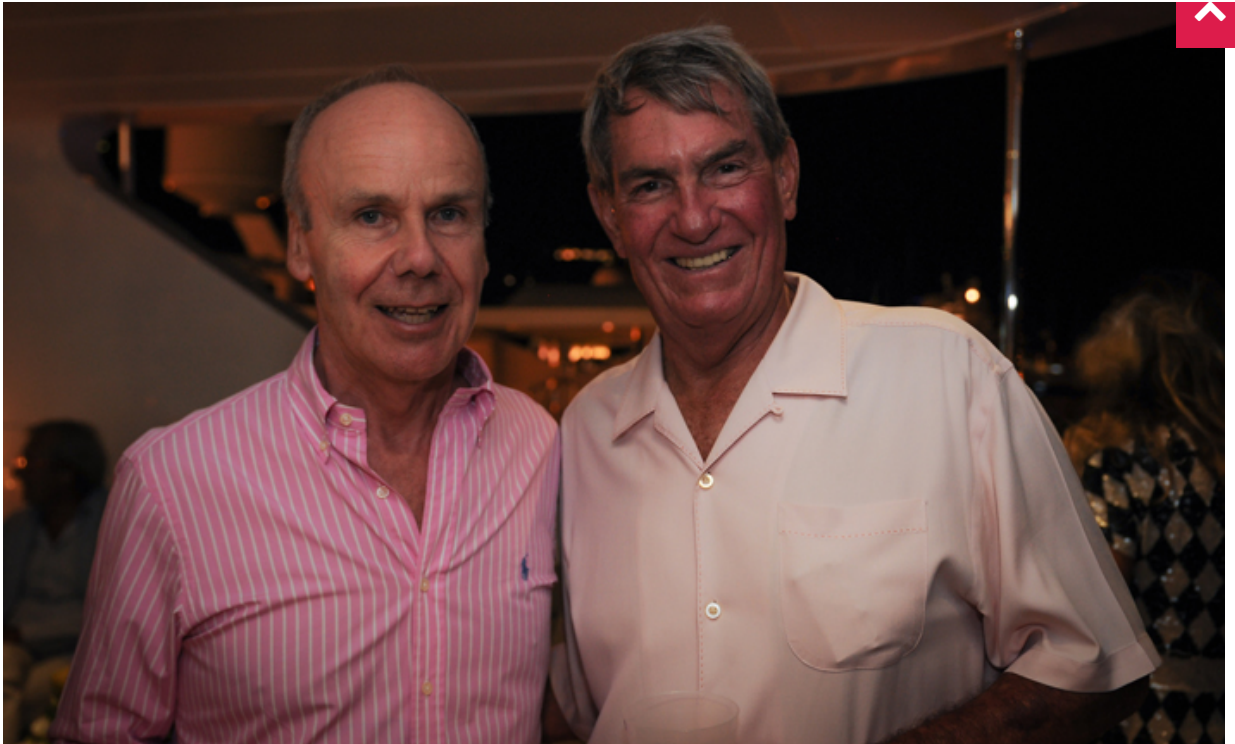




*Richard Yorke, Nicholas Frankl and William Roy*



*Kevin Tedeschi and Denise Markel*



*Nigel Stockdale with Gary Markel*