

6th Annual Floating Art Party with Vontobel Swiss Wealth Advisors

By **Staff Writer** - December 10, 2016

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People are still talking about **My Yacht Group's "epic" party** during the Monaco Yacht Show in September. The luxury hospitality provider returned to balmy South Beach to host its 6th annual superyacht reception in partnership with Vontobel Swiss Wealth Advisors AG aboard the aptly named "M/Y Ocean Drive" during the 14th iteration of the Art Basel Miami Beach 20th and 21st century art collector fair.

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In what's become an over-saturated week of events, My Yacht's floating party, held annually at Miami Beach Marina, is a consistently classy fixture, welcoming a broad palette of both High Net Worth and art minded guests, including Institute of Contemporary Art, Miami Board of Trustee members, headed by VSWA's own CEO, Deepak Soni.



Colorful Gosling's Bermuda rum cocktails got the party spirit started, a nod to co-presenting partner Bermuda Business Development Agency and CEO Ross Webber, whose guests included former Bermuda Premier Sir John Swan, plus BDA Board members, Bermuda Tourism Authority and America's Cup Event Authority. The island's Great Sound will host the 35th America's Cup for five weeks next May and June.

A DJ and live saxophonist created the perfect "backing track" to videos showcasing the Silver Arrows Marine Arrow460-Granturismo. The 14.7m luxury motor yacht, created in collaboration with Mercedes-Benz style and showcasing a unique aesthetic, made its official debut at the Monaco Yacht Show 2016.

Perrier-Jouët Belle Epoque champagne, plus Enchanted Rock Vodka and Rebecca Creek Whiskey kept the mood buoyant aboard the newly renamed and refitted M/Y Ocean Drive, that's available for charter through IYC, while the quayside cigar lounge featured Martell Cognac and afforded a relaxed view of the floating fête.

In keeping with other My Yacht events – including Art Basel Hong Kong, Cannes International Film Festival, Monaco F1 Grand Prix, San Francisco Fleet Week, Fort Lauderdale International Boat Show, Abu Dhabi F1 Grand Prix – a portion of proceeds will benefit one of the group's chosen charity partners, [Disabled American Veterans](#).



Next up for the superyacht event producers, My Yacht St. Bart's, debuting December 19th, to coincide with the launch of the all-new, not-for-profit [Gustavia Yacht Club](#).





