



## EXCLUSIVE SUPERYACHT EVENTS & HOSPITALITY

MIAMI BOAT SHOW • HONG KONG ART BASEL • CANNES FILM FESTIVAL • MONACO F1 • CONCOURS D'ELEGANCE  
SINGAPORE F1 • MONACO YACHT SHOW • AUSTIN F1 • ART BASEL MIAMI BEACH

The 2011 Formula 1 Grand Prix season is off to a flying start and reigning World Champion Sebastian Vettel, driving for RBR-Renault, has a 21 point lead over Lewis Hamilton after 3 races.

It's sure to be a thrilling battle for supremacy all season and what better way to experience it than on board My Yacht Monaco and My Yacht Abu Dhabi. We look forward to seeing you.

Sincerely,

The My Yacht Team

## My Yacht Monaco: Limited Places Available

The Monaco Grand Prix is only a month away! [Contact us](#) to secure your place on board My Yacht Monaco, 27th-29th May, 2011 and let us handle all your accommodation, transfer, restaurant and VIP nightclub reservations, too.

And remember, we'll also be at the penultimate race of the 2011 season:

**My Yacht Abu Dhabi:  
11th - 13th November**



## Asprey to Showcase Jewellery Aboard

Esteemed luxury goods house and renowned jeweller, Asprey, will showcase a selection of fine jewels as well as selected luxury leather goods, silver and crystal pieces for the bar on board My Yacht Monaco.

Asprey was founded in 1781 and has developed over generations into the finest British jeweller and luxury goods house. This grand tradition of offering the best in craftsmanship, quality, and design continues today at the Asprey workshops and around the globe as timeless treasures are created for the exclusive Asprey clientele. Makers of fine jewellery, china, silver, leather, watches, rare books, polo kit and special commissions, Asprey's flagship is located at 167 New Bond Street in London with additional stores in St. Moritz, Dubai, Beverly Hills, New York and Tokyo.



## Luxury Yacht "SnowbirD" Home to MYM 2011

In 2011, My Yacht Monaco will be held aboard SnowbirD, a brand new 39m (127.95ft), tri-deck motor yacht, custom built in 2010 by Hakvoort Shipyard in the Netherlands.

SnowbirD will host the VIP party on Friday night and serve as home to 60+ guests for the weekend, with a compliment of 20+ staff on hand.

The yacht features a bright modern interior composed of sleek wood cabinetry, with plush materials and finishes and state of the art electronics and media. The spacious interior salons and staterooms also serve as a floating gallery for a superb collection of contemporary art that includes pieces by Roy Lichtenstein, Damien Hirst, Ed Ruscha and Andy Warhol, plus limited-edition images by photographer Slim Aarons.

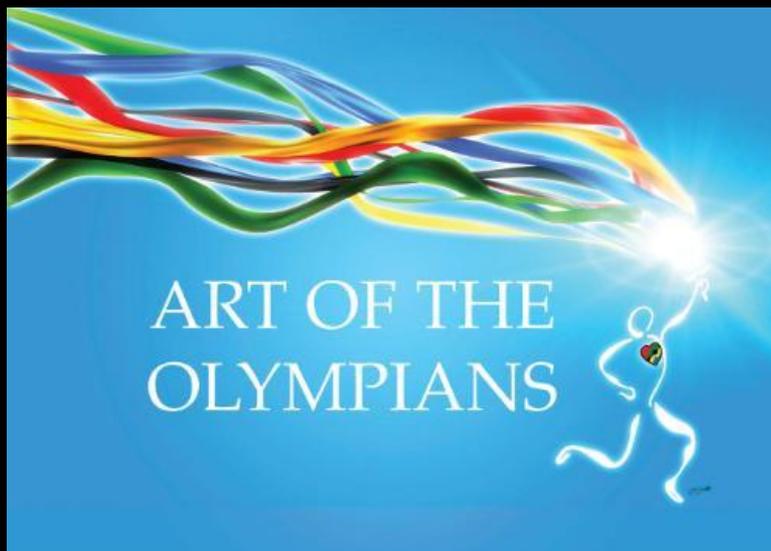


## Funds Raised for "Art of the Olympians"

My Yacht F1 was recently on hand to help raise funds for a worthy cause, "[Art of the Olympians](#)".

This non-profit organization is dedicated to inspiring creativity and stimulating change through an international program of art, education and outreach initiatives and former Olympic bobsledder, HSH Prince Albert II of Monaco, presided over the grand opening of its Museum and Gallery in Fort Myers, Fla.

At the proceeding gala dinner, through the auction of tickets to My Yacht Monaco's 3-day hospitality experience plus the chance to attend His Serene Highness' private cocktail reception at the Palace on the Saturday night of the Monaco Grand Prix, the organization was able to raise over \$100,000.



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## Parton Yachting Speeds Guests to MYM 2011

My Yacht Monaco has partnered with long-established Cote d'Azur yacht broker, [Parton Yachting](#), and will have two, high-speed tenders on call throughout the GP weekend.

Using high-speed [Wahoo Barracuda Rib](#) and [Goldfish 36](#) tenders, guests will travel directly from the dock at the Monte-Carlo Bay Hotel to the yacht, avoiding all traffic delays and ensuring a scenic transfer from land to water. These high-speed boats will also be available for adrenaline-fueled "hot laps" - at up to 80mph! - outside the harbor or for more leisurely trips to local beaches, on Thursday and Friday, when not on 'GP duty'.

