

#### **EXCLUSIVE SUPERYACHT EVENTS & HOSPITALITY**

MIAMI BOAT SHOW • HONG KONG ART BASEL • CANNES FILM FESTIVAL • MONACO F1 • CONCOURS D'ELEGANCE SINGAPORE F1 • MONACO YACHT SHOW • AUSTIN F1 • ART BASEL MIAMI BEACH

The first F1 race of the year is next weekend in Melbourne, & pre-season testing of the new V6-powered cars shows no clear frontrunner - just a strange front wing!

With the promise of a wide-open 2014 Championship battle, attending "the race every driver wants to win" (aka Monaco) is a must!

And, we're heading to the Palm Beach International Boat Show for the first time, with new partners aboard.

Sincerely, The My Yacht™ Group Team

# 9th Annual My Yacht Monaco

4 days x Monaco + F1 + a private superyacht + luxury hospitality + exclusive receptions + discerning guests = My Yacht Monaco.

May 22 – 25, we return for our 9th year, creating an unparalleled superyacht hospitality experience at one of the mustattend events on the annual calendar.

F1 viewing from on board, our signature Friday night Royal reception & party &

private hi-speed water tenders are just some of the highlights. <u>Contact us</u> to learn more.



## 1st Annual My Yacht Palm Beach

My Yacht Palm Beach will debut during the the 29th Annual Palm Beach International Boat Show on March 21st, 2014.

We will host an exclusive cocktail reception aboard one of <u>Camper & Nicholsons'</u> stunning superyachts moored at the show, welcoming returning partners <u>Chateau</u> <u>d'Esclans</u>, <u>Cohiba Cigars</u> & <u>Patron Spirits</u>.

Select partnership categories are available. <u>Contact us</u> for more on this unique event.



## VIA International Aboard in Palm Beach

<u>VIA International</u> is *the* home technology provider for today's sophisticated, luxury homeowner, & a new My Yacht partner.

As the nation's largest & most-awarded technology integration firm, it provides custom, state-of-the-art home automation, IT networks, home theater, security systems & more that integrate seamlessly & disappear entirely within the home's design.





### Hunton Powers into Palm Beach

Following a stunning showing at our Miami Art Basel reception, <u>Hunton</u> returns to provide exclusive hi-speed thrill rides in its superbly luxurious, high performance XRS37.

30 years of power boating & racing heritage have gone into this sleekly-styled sports day boat. With 2, 430HP engines & a top speed of 60 knots, you won't want to miss the chance to experience its razor-sharp handling.



Enquire to learn more & book your thrill ride.

## My Yacht 2014

A few not-to-be-missed dates for your diary:

My Yacht Cannes, Cannes Film Festival: May 14 - 19

My Yacht Monaco, Monaco F1 GP: May 22 - 25

My Yacht Concours d'Elegance, Monterey CA: Aug 14 - 16

My Yacht Club - Austin, USA F1 GP: Oct 31 - Nov 2

My Yacht Miami, Art Basel Miami Beach: Dec 2 - 6

With more to be announced!