



EXCLUSIVE SUPERYACHT EVENTS & HOSPITALITY

MIAMI BOAT SHOW • HONG KONG ART BASEL • CANNES FILM FESTIVAL • MONACO F1 • CONCOURS D'ELEGANCE
SINGAPORE F1 • MONACO YACHT SHOW • AUSTIN F1 • ART BASEL MIAMI BEACH

The 2012 Formula 1™ season is off to an exciting start & we're excited to welcome one of the Global Partners of F1™ on board My Yacht™ for 2012.

Plus lots more, so read on!

Sincerely,

The My Yacht™ Group Team

UBS Partnership

We are privileged to announce that UBS, a Global Partner of Formula 1™, will be the Presenting Sponsor of our 7th Annual My Yacht™ Monaco Royal Party & reception, on board our 150-foot superyacht, during the 70th Monaco Grand Prix. HSH Prince Albert II & Princess Charlene of Monaco are confirmed to attend.



The partnership will also see UBS hosting guests on board throughout the race weekend & at a relaxed, post-GP closing party, with further My Yacht™ / UBS collaborations to be announced.

Celebrate the 70th Monaco Grand Prix

It's an historic year for an iconic race: the 70th Monaco Grand Prix.

My Yacht™ Monaco will be moored trackside on Quay Kennedy. With 4 days & evenings of hospitality, race viewing, receptions & exclusive parties, it will be the biggest & best year ever!

Limited spaces remain for private hospitality on board. Contact us to be a part of an unforgettable F1 weekend.



Oona Caviar Partners with My Yacht™

Guests aboard My Yacht™ Monaco will be treated to unlimited amounts of Oona, the Pure Swiss Alpine Caviar.

Harvested from Siberian sturgeon that grow in the pure, warm mountain water in Frutigen, it is encased in a hand-crafted "Ice Cube", symbolizing the icy origin of the water that helps to produce this "unique" caviar.

Oona is dedicated to ecologically responsible, premium farming practices, meeting the highest quality requirements & taking a leading role in the use of renewable energy in the Alps.



"The Business of Entertainment"

The Spring Issue of CSQ Magazine just hit news stands. It's all about "The Business of Entertainment" & you might recognize one of the entrepreneurs interviewed.

The CA business executive & luxury lifestyle title learns a little about the origins of My Yacht™, its founder, partners & future events. Read all about it [here](#).

