



## EXCLUSIVE SUPERYACHT EVENTS & HOSPITALITY

MIAMI BOAT SHOW • HONG KONG ART BASEL • CANNES FILM FESTIVAL • MONACO F1 • CONCOURS D'ELEGANCE  
SINGAPORE F1 • MONACO YACHT SHOW • AUSTIN F1 • ART BASEL MIAMI BEACH

February is already nearly over and that means one thing: the 2011 Formula One season is about to begin!

To experience the full excitement and glamour of the most exciting Grand Prix, you know where you need to be: on board My Yacht Monaco and My Yacht Abu Dhabi in 2011. We look forward to seeing you.

Sincerely,

The My Yacht Team

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## My Yacht Monaco & Abu Dhabi

Save the dates and book now to avoid missing out on two of the hottest tickets for 2011:

**My Yacht Monaco: 27th – 29th May**

**My Yacht Abu Dhabi: 11th – 13th Nov**

Contact us to secure your place at two of the premier sporting events of the year and enjoy luxurious yacht hospitality and exclusive VIP access to unique Formula One experiences.



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## SwissGuard International Aboard for a 2nd Year

My Yacht is pleased to announce that leading Swiss-based private wealth consulting firm, SwissGuard International, will be on board My Yacht Monaco for the second year in a row and we're delighted to be working with this prestigious firm once again.

SwissGuard International specializes in wealth enhancement and asset protection planning for international HNWI and families. Established in 2003, the rapidly-expanding firm offers bespoke financial products to a growing international clientele and has brought best-in-class Swiss investment solutions to private investors around the globe.

It provides an integrated package of wealth management services for international investors in search of secure, confidential and legally compliant strategies beyond the borders of their home countries. Coming soon: SwissTrust International, Private Bank (Switzerland). For more information visit [Swiss Guard International](http://SwissGuardInternational.com).



# Vertu to Showcase New Products on board

Vertu, the market leader in luxury mobile phones, is returning to My Yacht F1 in 2011 to showcase some of its exclusive products.

Constellation Quest is the company's first QWERTY-keyboard smartphone, and the new luxury handset is made of matte or polished stainless steel or 18-karat gold, with a leather back and sapphire crystal or stainless steel keys. Constellation Quest introduces vertu.me that provides back-up and sync services on Vertu's secure servers. Plus, an enhanced Vertu Concierge

gives users 3 different options for lifestyle assistance and enrichment, responding to customer's needs and offering appropriate experiences and opportunities.

Vertu is also expanding its Ascent TI Ferrari Collection, a range that celebrates a shared passion for design, engineering and performance and is a must-have for any true Prancing Horse enthusiast. For more information, visit [Vertu.com](http://Vertu.com) or email [MyYacht](mailto:MyYacht@vertu.com).



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## New Spykers Arriving in U.S.A. in 2011

My Yacht Monaco 2010 guests got a sneak peek into the future of sports car design when they were welcomed to our annual Friday night VIP party by a very special guest, the all-new Spyker C8 Aileron.

The Dutch hand-built 2-seater will officially debut in the USA this summer as a Coupe, with the Spyder slated for introduction in Q4 2011. The all-aluminum body is extremely lightweight with a distinctive exterior design and jewel box-like cabin replete with soft leather, brushed aluminum fascia and a metal shifter with exposed linkage.



With a 4.2L 400HP V8 engine sourced from Audi and a Lotus designed and supplied suspension, the C8 Aileron melds the very best components into a unique and exclusive package. The Spyder will be made in extremely limited numbers (possibly under 100) and will likely be priced above the Coupe's base price of \$214,990. For more information visit [Spyker Cars' website](http://SpykerCars.com).



# Monte-Carlo Bay Hotel & Resort

If you've attended the Monaco Grand Prix before you know that securing good accommodation can be tricky, especially as the date draws near.

My Yacht Monaco guests have nothing to worry about, however, since the Monte-Carlo Bay Hotel & Resort is once again our official hotel and all guests receive priority booking and special rates.



The modern, 5-star hotel is perfectly situated on the sea, near Jimmy's and the Beach Club, with expansive grounds and swimming pools, several restaurants, gym, spa and business center. Plus direct tender service from the hotel dock to the harbor ensures a seamless – and scenic – transfer to My Yacht Monaco. For more information on rooms and rates, please contact [My Yacht](#) directly.

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## PA2 Foundation: Official Charity of My Yacht

Monaco may be best known for its Grand Prix and glamorous lifestyle but its Sovereign Prince is also a keen environmentalist and, given our long-standing relationship with the Principality, My Yacht F1 is honored to support the Prince Albert II of Monaco Foundation and have it as our official charity.

The Foundation's purpose is to protect the environment and encourage sustainable development as it aims to create global action on three major issues: climate change, biodiversity and water.

The 2nd Monaco Blue Initiative on February 13-14 brought together government and business leaders, scientists and members of civil society to focus on the development and management of Marine Protected Areas. For more information, please visit the [PA2 Foundation](#).

