EXCLUSIVE SUPERYACHT EVENTS & HOSPITALITY



MIAMI BOAT SHOW • HONG KONG ART BASEL • CANNES FILM FESTIVAL • MONACO F1 • CONCOURS D'ELEGANCE SINGAPORE F1 • MONACO YACHT SHOW • AUSTIN F1 • ART BASEL MIAMI BEACH

We hope you had a great time at the 2010 Monaco Grand Prix and at the My Yacht Monaco 2010 party!

We look forward to seeing you on board My Yacht Abu Dhabi at the last race of the season, November 12th - 14th, 2010.

In the meantime, please take a moment to re-familiarize yourself with our partners.



Prepare to kiss the mundane, the pedestrian and the unromantic goodbye with a brand new concept in lifestyle enrichment. Stratus Rewards is an intimate, by-invitation only club catering to a relatively small number of people who appreciate privileged access. We're the first club to team the



Stratus Rewards Visa Card

benefits of the world's great niche lifestyle clubs with a globally accepted Visa™ credit card.

Built on a foundation of the private travel lifestyle, Stratus Rewards members earn points for every dollar spent on the card and, in turn, redeem them for private jet travel, difficult to obtain items, unique services, rare auction items and life-inspiring experiences.



MYM Guests

We are a leading Swiss-based private wealth consulting firm. We specialize in wealth enhancement and asset protection planning for international high-net worth individuals and families. We specialize in creating strategies and investment structures that manage



risk and mitigate taxes on an international scale. All of our solutions are fully compliant and fully disclosed. We act as a point of contact internationally and integrate our services with those of our Professional Network.



Nigel Mansell



Moscow-based Marussia Motors is the first Russian automobile company to manufacture premium-class cars. Their modular type cars feature unified platforms and changeable bodies and the Marussia B1 Sports Coupe welcomed guests at the entrance to this year's MYM party. The B1 is

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Marussia B1 Sports Coupe

a stunning example of domestic hi-tech engineering, teamed with futuristic design and uncompromising performance courtesy of a partnership with UK-based Cosworth, whose lightweight and powerful mid-mounted V6 engine propels the B1 from 0-100km/h in 5 seconds.

Stefan Johansson's philosophy is simple: Passion. Integrity. Focus. It's what has driven his motor racing career and what now also drives the success of his watch brand. These limited edition, Swiss movement timepieces can be uniquely customized so that you can be sure what you're wearing is a one-of-a-kind, from the type of strap to the personalized engraving you choose.

STEFAN **IOHANSSON** Växjö

And MYM would especially like to thank Stefan for generously donating a MARK VIII C 032

Chronograph to auction, the proceeds of which benefited the Prince Albert II of Monaco Foundation.







Six Senses is a resort and spa management and development company, established in 1995, which manages resorts under the brand names Soneva, Six Senses Hideaway, Six Senses Latitude, and Evason; plus Six Senses Spas and Six Senses Destination Spas. Six Senses core purpose is to create

innovative and enlightening experiences that rejuvenate its guests' love of SLOW LIFE: SUSTAINABLE - LOCAL - ORGANIC - WHOLESOME LEARNING -INSPIRING - FUN - EXPERIENCES. Guests can currently enjoy Slow Life at properties in 6 countries including Maldives, Thailand,



Spyker C8 Aileron



Quai Kennedy, Monaco

Spyker Cars, manufacturer of super premium sports cars since 2000, introduced MYM guests to the C8 Aileron and, for a lucky few, gave them the once-in-alifetime experience of a 'hot lap' around Monaco's famed circuit in between the race action on Saturday and Sunday. The C8

Vietnam, Oman, Jordan, and Spain.



Aileron is hand-crafted and its design is heavily inspired by Spyker's aviation heritage. Powered by Audi's 4.2 liter V8, it makes 400 bhp, has a top speed of 187mph and a 0-60 of 4.5 seconds. But this fast car is beautiful too, all the while cossetting driver and passenger in sumptuous leather from Dutch Royal Tannery Hulshof and surrounding them with gleaming aluminum.

My Yacht Abu Dhabi November 12-14, 2010 **UAE**

