## **EXCLUSIVE SUPERYACHT EVENTS & HOSPITALITY**



MIAMI BOAT SHOW • HONG KONG ART BASEL • CANNES FILM FESTIVAL • MONACO F1 • CONCOURS D'ELEGANCE SINGAPORE F1 • MONACO YACHT SHOW • AUSTIN F1 • ART BASEL MIAMI BEACH

We hope you have enjoyed a tremendous summer.

We're excited to announce a new, non-F1 event for 2011:

My Yacht Miami - at Art Basel Miami Beach.

Plus, a new, all-encompassing moniker & website - My Yacht Group.

Details are below and we look forward to welcoming you aboard soon!

Sincerely,

The My Yacht Group Team

## Introducing My Yacht Miami 2011

My Yacht Miami, Nov 28th - Dec 3rd, 2011, will see the stunning 45m, tri-deck superyacht Harle moored in South Beach's famed Art Deco district during Art Basel Miami Beach.

My Yacht Miami will offer a unique opportunity for brand partners to host their VIP guests on board the yacht during this event, plus communicate with the art & design community, including an eclectic mix of HNW art collectors, at a series of design discussions, art showcases, VIP receptions,



dinners & parties during what is one of the must-attend social events of the annual calendar.

Guests will enjoy 5-star hospitality on board the yacht, served against the backdrop of South Beach's iconic architecture, amid a mix of contemporary 20th & 21st century art & design. Contact us for more information.

## Luxury F1 Hospitality Aboard My Yacht Abu Dhabi

We're still busy with our F1 events, too, and My Yacht Abu Dhabi, November 11-13, 2011, is approaching fast!

We have a select number of spaces still remaining on our magnificent 60m superyacht that will be moored in a prime position by the Yas Marina circuit.

Attend this hugely-popular race, the penultimate of the 2011 season, in superb luxury & with ultimate access. Gourmet hospitality, receptions and parties on board the yacht during 3 days of qualifying and racing action.

