#### **EXCLUSIVE SUPERYACHT EVENTS & HOSPITALITY**



MIAMI BOAT SHOW • HONG KONG ART BASEL • CANNES FILM FESTIVAL • MONACO F1 • CONCOURS D'ELEGANCE SINGAPORE F1 • MONACO YACHT SHOW • AUSTIN F1 • ART BASEL MIAMI BEACH

We hope your year is off to a great start. Here's what our 2012 holds in store:

A new event: My Yacht Cannes at the Cannes Film Festival.

An iconic event: the 70th Monaco F1 GP.

All this, plus a recap of December's My Yacht Miami Art Basel.

Here's to a happy, healthy, prosperous & busy 2012!

Sincerely,

The My Yacht Group Team

#### My Yacht Cannes To Premiere

Premiering at the Cannes International Film Festival: My Yacht Cannes.

From May 16-22, we'll be moored on Quay Albert Edouard, close to the Croisette & Palais des Festivals, for a week of invitation-only lunches, dinners, receptions & parties in association with the film community.

Roll out the red carpet for your clients. <u>Contact us</u> for further details.



## 7th Annual My Yacht Monaco

May 24-27, 2012 marks the 70th Monaco Formula 1 Grand Prix & the 7th My Yacht Monaco.

With 4 days & evenings of F1 viewing, plus the much-anticipated Friday night party, it remains *the* most exclusive way to experience this iconic race.

There is simply no better way to watch the race that every driver wants to win, than from a private superyacht!



### My Yacht Miami Debut

My Yacht Miami took the 10th Anniversary Art Basel Miami Beach by storm: 3 yachts, 4 Rolls-Royces, 2 parties, 1 huge success!

VIP guests of MOCA, Design Miami & Rolls-Royce mingled with My Yacht guests while sipping custom Marquis Vodka cocktails, vintage Hillside Select from Shafer Vineyards & 24k gold-flecked champagne from



Luxor Brut. We'll be back in 2012! Below, CSQ Magazine's coverage of the event.





ON BOARD 3 YACHTS, MIAMI BEACH MARINA Miami, FL

Honoring MOCA N. Miami Trustee Deepak Soni & the International Collector's Circle

Sponsors Rolls-Royce, Marquis Vodka, Shafer Wines, Luxor Brut

Event Contact My Yacht Group, www. myyachtgroup.com, info@myyachtgroup.com, 310/463.1936











# Electric Luxury from Rolls-Royce

My Yacht Miami guests received a unique treat: the chance to ride along in the Rolls-Royce Phantom 102EX Experimental Electric, a one-of-a-kind, \$5m eco-friendly concept.

In addition, Rolls-Royce performed over 20 test drives of its 2012 range with My Yacht guests & are in talks to sell 3 extended wheelbase Ghosts.

