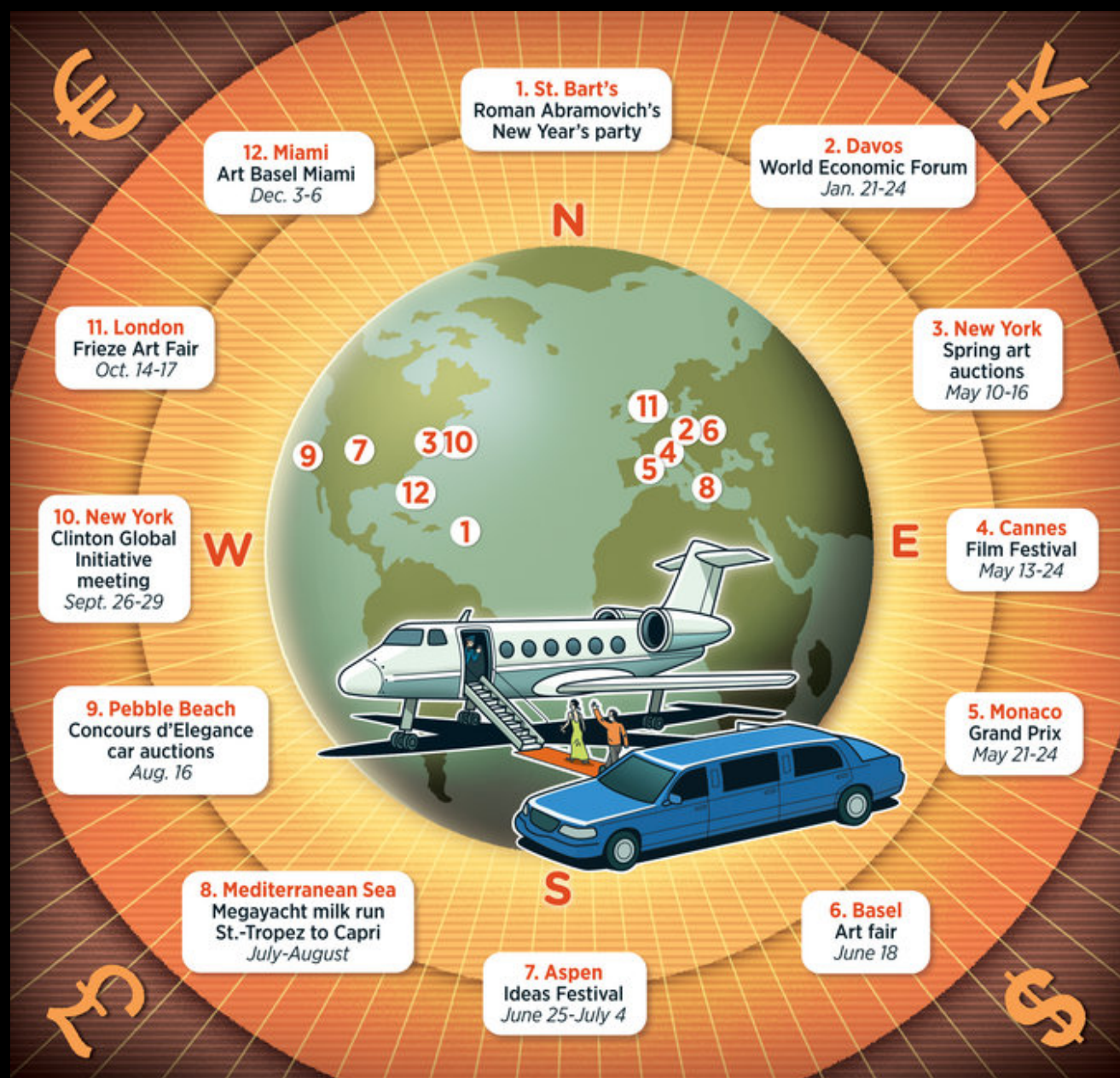


It seems My Yacht Group is reaching all the right people, in all the right places!

This according to Sunday's New York Times' Business Day, Inside Wealth:  
"For the new SuperRich, Life Is Much More Than a Beach",  
 written by CNBC's Robert Frank.



"We all go around the world to see some of the same people. It's a circuit. There are a lot of parties, sure. But you'd be surprised at how much business gets done," says venture capitalist & art collector, Jean Pigozzi.

That "circuit", as per the diagram above, includes many of the global events at which My Yacht Group's VIP superyacht receptions can be found, namely Cannes Film Festival, Monaco Grand Prix, Pebble Beach, Art Basel Miami & Hong Kong, plus certain "off-shoots" according to interest (Grand Prix, yacht shows, etc).

Says David Friedman, president of the wealth research firm Wealth-X, "When [rich people] travel and socialize, there has to be some redeeming business value. They want a transaction, even from their social calendar."

Indeed, the "circuit" is so busy that these people now seek V.I.P. events within the V.I.P events...

## My Yacht Group Events 2015 / 2016



Brand partnerships are currently available at the following unique My Yacht events:

My Yacht St. Tropez: July/August, 2015

My Yacht Concours Pebble Beach: August 13–15, 2015

My Yacht Singapore F1: September 18–20, 2015

My Yacht Monaco Yacht Show: September 23–26, 2015

My Yacht Club – Austin F1: October 23–25, 2015

My Yacht Abu Dhabi: November 27–29, 2015

My Yacht Miami Art Basel: December 2–5, 2015

My Yacht Miami Yacht Show: February 11–15, 2016

My Yacht Hong Kong Art Basel: March 24–26, 2016

My Yacht Palm Beach Boat Show: March 24–27, 2016

My Yacht Cannes Film Festival: May 9–16, 2016

My Yacht Monaco Grand Prix: May 26–29, 2016

My Yacht Cannes Lions: June 19–25, 2016

Contact us to learn how to engage the world's Influencers & Global Elite.

Info@MyYachtGroup.com