FRONT COVER · CONTENTS

ART THE ARTS AVIATION

TECHNOLOGY AUTOMOBILES COLLECTABLES

lagnificentine

BOATING YACHTING

FASHION DESIGN

FOOD FINE DINING **JEWELLERY** WATCHES

LIFESTYLE E LEISURE

LUXURIES ACCESSORIES DESTINATIONS

TRAVEL

WINES, SPIRITS E IMBIBING

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By Mack Mooney

Theatre goers know the importance of a good seat. For some shows it has to be front row, centre. For other performances sound and sight lines could suggest that rows 6 or 12 are preferable. Perhaps you enjoy the loft of the dress circle. Sometimes, in some company, the elevation and privacy of a box is mandatory. The modern spectacle of F1 motor racing doesn't rely the subtlety of digital microphones

and speakers. The staging is not dependent on sophisticated banks of spotlights.

This is raw.

The shriek and thunder of the engines is best taken in from as close as you can possibly get.

So on Sunday afternoon in May, where in Monaco would you want to be sitting?

Trackside of course.

But not in a simple seat in a stand. You'd be aboard a luxury yacht in the harbour. Tied up to the dock, you'd be right on the action but right in your element. Free to watch, to stroll, to sip, to sup; and

rub elegantly tanned shoulders with some very special people.

My Yacht F1 has been providing this level of hospitality at the Grand Prix de Monaco for 5 years.

Your weekend begins with a VIP party onboard on Friday night. Prince Albert of Monaco, longtime friend and former bobsled rival of My Yacht F1 founder Nicholas Frankl, could well be among the guests. The List has included Jenson Button, Lewis Hamilton, Steven Soderbergh, Michelle Yeoh, Boris Becker and many VIPs from the worlds of film, music, sport and business.

On Saturday and Sunday a motorboat tender takes you to the yacht from your hotel. With fine food and wine close at hand, relax and watch practice and the race with unobstructed views of some of the most exciting sections of the track.

In 2008 and 2009 guests were also able to enjoy a once-ina-lifetime 'hot lap' around the circuit, closed to all other traffic, in a professionally driven exotic sports car.

That should bring the adrenalin you've felt so far nicely...





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to the boil.

In 2009 the show also took to the waters of the Yas Marina for the Abu Dhabi Grand Prix. The backdrop changes, the hospitality doesn't and you are still tight on the thrilling action.

If you love your champagne as much as your motor racing, or vice versa, there could be a very good seat for you moored trackside November 12-14 in Abu Dhabi. Find out more here

Back to the Top

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BACK TO CONTENTS PAGE