

Life In The *Fast* Lane

Jet Setters Attend Ritzy Formula One's Races and Parties

By Rob Giardinelli Photography By Gary Miller, Octavio Molmenti and Jen Perez



AUSTIN IS NOW OFFICIALLY PART OF THE JET SET schedule. Circuit of the Americas and Formula 1 raced into town with anticipation and hype like nothing the Austin area has experienced before – and it did not disappoint in its freshman outing. Nearly 300,000 of the world's most chic, glam and fabulous roared into Austin for a weekend of racing by day and partying by night.



Steve & Ava Late and Sandy Senter



Genevieve Cortese and Jared Padalecki



Dave and Julia McCurley



Leslie & Scott Haydon, Olivia Late and Kathleen Hursley



John Paul and Eolise DeJoria



Matt LeBlanc and Friends

The weekend began atop of Austin at The Four Season Residences for the US Star Events party, where everyone from local Sociables to international race car drivers took advantage of the stunning downtown views. As the weekend sped on, Full Tilt fashion show at the W Austin hotel, showcasing designers from all around the world including Austin's very own Linda Asaf. My Yacht/My F-1 events and John Paul and Eolise DeJoria entertained fellow Jet-Setters at Ballet Austin, which was transformed into a Monaco style night-club, where the international elite dance and partied into the wee hours of the morning. The parties bookended the weekend with the races itself at the new track south of Austin's airport. Many internationals and notables, including BMW of Austin's Steve and Ava Late entertained in their two-story track-side suite where old friends reunited and new were friendships formed.