

5th Annual My Yacht™ Miami Art Basel Aboard *M/Y Rockstar*

Miami December 4, 2015 – A stormy night at Miami Beach Marina saw guests enjoying a lavish charity reception aboard the 160-foot Trinity superyacht *M/Y Rockstar* in celebration of My Yacht Group's 5th annual Art Basel Miami Beach gathering. Five-time presenting partner Vontobel Swiss Wealth Advisors AG, with CEO Deepak Soni and board executives in attendance, welcomed VIP guests to what was one of the most sought-after invitations of the week, and a fitting and final 2015 event for MYG.

Attracting Art Basel VIP Collector's Circle members, Institute of Contemporary Art Board of Trustees, Founders & Patrons, plus renowned international art collectors, artists, gallerists, and influencers aboard, notable guests included Rockstar Energy Drink founder, and owner of *M/Y Rockstar*, Russ Weiner; former Secretary of

State of Florida Katherine Harris; property mogul Jeff Greene; NASCAR champion Brian Vickers; American Football tight end Jason Rader; actress Alison Eastwood; plus artists Loretta Saez Franco and Bob Van Breda. Jack LaRoux's *Poseidon*, a 40 x 48 oil, acrylic and spray on canvas, plus a custom-printed jacket of the same design, welcomed guests to the yacht.

Available for charter through IYC, *Rockstar's* spacious lounges, salons, and three expansive decks each served up a veritable taste and entertainment sensation! Greeted by trays of Perrier-Jouët Belle Epoque champagne, the "Glam Cam" mirror provided endless inspiration for silly selfies and group photos, while the crêpe station produced bespoke savory and sweet fare to complement tray-passed hors d'oeuvres of Asian glazed salmon on wonton crisp, jumbo crab cakes, coconut shrimp, and more.



Ascending to the mid-deck, a Sturgeon ice sculpture and copious amounts of Black Opal Caviar, served 'au naturel' or on fresh blinis with crème fraîche, proved (unsurprisingly) extremely popular throughout the night. Two gorgeous Château d'Esclans "Angels" poured its award-winning rosé wine, while Courvoisier's signature cocktails – in particular the delicious "Seeing Double" created by in-house mixologist Zahra – were a big hit. Up on the sun deck, Miami's skyline twinkled as the hot tub bubbled, and DJ Misha, plus roving live saxophonist Marck, got everybody in the party mood with cool house and ambient tunes.

Quayside, guests could admire a Wajer 38s, an official water tender for My Yacht's Monaco F1 weekend in May, while sipping on Courvoisier's VSOP Exclusif,

Fine Cognac, and Napoleon, the perfect accompaniment to a selection of the finest Davidoff Cigars that included Nicaragua Robusto, Escurio Gran Toro, Special R, Mini Cigarillos Gold, and Mini Cigarillos Nicaragua.

Additional brand partners of the evening included premium Enchanted Rock Vodka and Rebecca Creek Whiskey, Esquire, CaptiveOne, plus media partner Private Air Luxury Homes magazine.

A portion of proceeds from the charity reception will benefit one of My Yacht Group's chosen charities, Disabled American Veterans. ✈

My Yacht Group's next exclusive event will be February 14th at the Miami International Boat show.

