



## My Yacht Group's "Classy Party" Aboard M/Y Sea Force One, Monaco Yacht Show '15

**M**y Yacht™ Group returned to the Principality to host an exclusive reception during the 25th Monaco Yacht Show, welcoming hand-selected HNW guests, plus new and returning luxury brand partners, aboard the unique 54m superyacht M/Y Sea Force One.

Deemed the "Classiest party of the Yacht Show" by the country's leading online news source, Monaco Life / Wealth Scene, the evening saw distinguished guests mingling aboard the 2008-built Admiral / AMY vessel that features a striking black hull, grey superstructure, and contemporary interior. It was exhibited at what is considered one of the most prestigious annual yacht shows by Rocco Finocchiaro of Merle Wood & Associates, specialists in the sale, purchase, charter and construction of the world's finest yachts.

First time presenting partner for the intimate reception, Battersea Power Station (BPS) showcased its multi-functional, mixed-use development that's set in and around one of London's most iconic landmarks on the banks

of the River Thames, with expansive views of Chelsea, the river, bridges, and more. Large, scale models of BPS - that includes designs by world renown architects Foster + Partners, and Gehry Partners, plus custom interiors by LINLEY Interior Design - were presented aboard, including of the coveted Penthouses that sit at the pinnacle of the Circus West building, the very first residential units ever offered within the power station itself.

First time partners Bogd Bank and the award-winning Bodi Insurance form part of the Bodi Group, one of Mongolia's leading conglomerates, at a time when the country is poised to exploit its US\$3 trillion mineral resources and see exponential GDP growth. A ministerial delegation that included the bank's CEO, co-founder, and board executives were in attendance.

With live jazz entertainment to set the mood, guests enjoyed fine food, including caviar, and the finest wines and spirits: Perrier-Jouët Belle Epoque Rosé 2006, Martell Cordon Bleu cognac, Royal Salute whiskey, plus magnums and double magnums of Les

Clans 2012 from European Winery of the Year, Chateau d'Esclans, and the new, luxury Neuschwansteiner beer that's inspired by its namesake Bavarian 'fairytale' castle built by King Ludwig II.

Other partners aboard included Barnes International Luxury Real Estate and Dotta Monaco Private Real Estate, both agencies offering BPS' exclusive units internationally, plus Premium Monaco, specialized in private jet, helicopter, and luxury yacht sales, charters and acquisitions, and *Private Air Luxury Homes Magazine*.

100% of proceeds from a silent auction of two weekend experiences aboard My Yacht Monaco at the 2016 Monaco Grand Prix raised 12,000 Euros for My Yacht Group's chosen charity partner, the Prince Albert II of Monaco Foundation.

A television crew from Channel 4, one the UK's leading broadcast networks, filmed aboard for an upcoming special "Multi-Million Pound Mega-Yachts", set to air November 2015. ✈