

# Formula 1 United States Grand Prix™ VIP Experience. My Yacht Club 2014

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The night came alive in Austin during the inaugural **Formula 1 United States Grand Prix** that took place from October 31st to November 2<sup>nd</sup>, 2014. **Formula 1 US** is the perfect spot to mingle with celebrities and people with influence from all around the globe. Austin race parties featured exquisite menus, signature drinks, and of course the Monaco experience.

## My Yacht Club

**My Yacht Club**, the ultimate Monaco-style nightclub experience from international luxury events producer **My Yacht Group** returned to Austin, Texas for a third year during the 2014 **Formula 1 United States Grand Prix** race weekend. **My Yacht Club** hosted two parties from 10pm to 4am. The first party was a magnificent "Charity Halloween Party" on Friday October 31st and the following day was the exclusive and unforgettable "Model's Party" with all the glamour of Monaco. The dance floor had a chic and unique atmosphere surrounded by celebrities and beautiful people. Both parties took place at **Ballet Austin** in downtown and embraced the Halloween weekend spirit as the venue was transformed into an Enchanted Forest. The party provided the partygoers and celebrities such as the actors **Matt LeBlanc** and **Jared Padalecki** with the ultimate off-track evening destination and the European glamour. Whether you were trying to network as a VIP or having a good time, **My Yacht Club's** party brought together honored guests with the coterie of foxy, drop-dead and famous "Golden Girls," as well as having the most opulent entertainment featuring VIP tables with bottle service. **My Yacht Club** parties benefited its nonprofit partner, **Ballet Austin**.



Courtesy of My Yacht Group. Matt LeBlanc & 2 Golden Girls



Courtesy of Photo Invitro



Stars of "Supernatural" Jensen Ackles & Jared Padalecki with My Yacht Group's Nicholas Frankl. Courtesy of My Yacht Group



Courtesy of My Yacht Group

The guests enjoyed the sounds of international **DJ Alex Karlsson**, Golden Girls pouring 24-karat gold infused Comte de Mazeray champagne, premium Texas spirits from **Enchanted Rock**, **Rebecca Creek** and **Pura Vida**, and a glittering shot-pouring aerialist in the Enchanted Forest-themed Monaco Club room.



Courtesy of My Yacht Group. My Yacht Group CEO & Founder Nicholas Frankl & DJ Alex Karlsson





Courtesy of Photo Invitro

On Friday October 31st the "Charity Halloween Party" costumes were out in full force vying for a 6-liter 24k gold leaf-wrapped **Methusalem of champagne** valued at \$20,000 which was awarded to winners **Darth Maul** and **Princess Leia** (Star Wars). New to the event, now in its third year benefitting Ballet Austin were five rare exotic cars displayed by **Motostalgia**, an Austin-based collector car catalog auction company. Lined up for the viewing pleasure of club patrons and Fan Fest attendees were a 1991 Ferrari Testarossa, a 2005 Saleen S7 Twin Turbo, 1974 Porsche 911, 1955 Aston Martin DB2/4, and 1989 Lamborghini Countach more than \$1.5 million worth of cars which were available.



Courtesy of My Yacht Group

My Yacht Group, known for its luxury hospitality events on world-class super yachts in locations such as Monaco, Cannes, Miami, Monterey and London, entered the Austin market in 2012, debuting My Yacht Club alongside the F1 Grand Prix as it returned to the United States for the first time since 2007.



Courtesy of My Yacht Group. Jensen Ackles & Jared Padalecki (stars of "Supernatural") and their wives



Courtesy of My Yacht Group. Winners of the Best Halloween Costume contest - Darth Maul & Princess Leia. They were awarded a 6L gold leaf-wrapped Methusalem of gold champagne valued at \$20,000







The price of the tables ranged between \$5,450-\$75,000 with extraordinary and appealing packages to those who desired VIP treatment and luxury seekers or individual VIP passes for \$325.





Courtesy of My Yacht Group

**Celebrity attendees included:**

**Matt LeBlanc**, actor Episodes, Friends; actors **Jared Padalecki** and **Jenson Ackles**, Supernatural; actress **Nichole Galicia**, Django Unchained; **Roger O'Donnell**, keyboardist for The Cure, Sauber driver **Giedo van der Garde**.

**What's My Yacht Group?**

My Yacht™ Group (MYG) produces turnkey luxury hospitality and branding opportunities around the world in locations such as Monaco, Cannes, Miami, Abu Dhabi, Singapore, and London. The company is known for exclusive events on board private super yachts, at annual international sporting, social and artistic gatherings, and at select 'pop-up' locations. Founded by Nicholas Frankl in 2005, MYG is the result of more than 20 years spent working in and around a broad spectrum of businesses including Formula 1™, the automotive industry, arts and entertainment, the Olympics, international art fairs, and yacht shows. MYG supports charitable organizations annually including Disabled American Veterans, Prince Albert II of Monaco Foundation and Ballet Austin. The company has offices in London and Los Angeles. For more information, follow My Yacht Group on twitter [@MyYachtGroup](https://twitter.com/MyYachtGroup)

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Courtesy of My Yacht Group



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