

# 'I SPEND £18,000 ON CHAMPAGNE PER PARTY' Millionaire Brit Nicholas Frankl reveals all about his exclusive superyacht bashes... where even Kim and Kanye don't get on board

My Yacht founder dubbed 'Mr Monaco' spends up to £500,000 per bash

**EXCLUSIVE**

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**A BRITISH millionaire who runs the most exclusive superyacht parties in the world has given an amazing insight into his jetsetting lifestyle.**

Nicholas Frankl and his twin sister Annabelle set up My Yacht Monaco 12 years ago – and now host parties for the super-rich all over the world.



Nicholas and his twin sister Annabelle at one of their yacht parties

Each of the on board shindigs costs around £500,000 and guests tuck into thousands of pounds worth of caviar washed down with premium champagne and vintage rosé costing £150 a bottle.

Nicholas, who rents the boats at each location, told The Sun Online: "Once you hire the yacht, paid for the berth, the catering, the crew and staff you don't get a lot of change out of half a million.

"For example in Monaco the berth alone is £44,000, the yacht will cost anything between £175,000 to £300,000 to rent for a week, then you have 30 crew and five star catering.



## An evening party on the yacht in Monaco

"The champagne is Perrier Jouet, Belle Epoque rosé 2007, which is about £150 a bottle, and we'll go through 120 to 150 bottles in the evening.

"We also serve Whispering Angel, the world's number one rosé at about £150 a bottle.

"We always serve at least a couple of kilos of caviar at each party, sometimes four or five and the price is in the thousands per kilo – and that's when we buy it wholesale. I can never afford to buy caviar at a restaurant because it's too expensive."

As well as the party itself, Nicholas and Annabelle – who featured on Channel 4's [How D'You Get So Rich](#) last night – lay on transport to the yacht and guests travel in style.

He said: "This year in Monaco we have a Silver Arrows Marine, made by Mercedes Benz, which is what Lewis Hamilton was driving last year to get to and from the track. It's a £2.5million GT Superboat and it's the first of its type in the world.

"We pick up our guests and take them for a cruise around all the amazing superyachts and then we take them to our yacht and they can sit and drink wine and watch the Monaco Grand Prix literally 50 feet away from their eyes. It's a pretty amazing experience."

Nicholas, a former Olympian, counts Prince Albert of Monaco amongst his close friends and his parties are frequented by celebrities including [Matt LeBlanc](#), Gerard Butler and sprinter Michael Johnson as well as super rich businessmen.

But being a famous name isn't necessarily a free ticket on board.

He revealed: "A lot of celebrities are cool, interesting people but some have a big attitude and think they can just rock up.





Matt LeBlanc with a female companion and a large bottle of champagne at one of Nicholas's parties



The view of the Monaco race track from the luxury yacht



"We did have a request from [Kim Kardashian](#) and [Kanye West](#) to come to Monaco for the Grand Prix a few years ago but I said they'd have to pay like everybody else.

"They didn't come."

It's not only the rich and famous who get an invite to the exclusive bashes.

"The key for us was always creating a really cool guest list of interesting people," explains Nicholas.

"You don't want a room full of millionaires. That would be very boring.



Nicholas with Prince Albert, Princess Charlene and model Petra Nemcova

"There are only 15 berths in Monaco that overlook the race track and they are all in Quay Kennedy so there are 150 applications to berth there every year, and we have it every year."

Nicholas, who competed in the Olympics in Hungarian bobsleigh team as a young man, grew up around motor racing and started the business with Annabelle after spending time in Monaco.

"I started with the Asprey jewellery company, back in 1996, when they sponsored the Ferrari Formula 1 team and I was entertaining their amazing guests Lords and Ladies, Princes, Sheiks and all sorts," he said.

"We have doctors, astronauts, former prime ministers, models, scientists and charity workers.

"They're not all millionaires and billionaires, they are just interesting people."

You can also buy a four-day package to Monaco Grand Prix, which will set you back £12,800 a couple and give you the chance to watch Formula 1's biggest event from the luxurious setting of a £10million yacht.

"We have about 60 or 70 guests on board for a party. It's a 140-foot, five-bedroomed yacht and it's berthed on Quay Kennedy, which is the most sought after post.



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Monaco by day, as seen from the 140-foot vessel

"I was just 24 and thinking, 'This is very glamorous,' but then they all started calling me and saying, 'You're Mr Monaco and we want to come back to the Grand Prix. Can you help us out?'"

"I became like this unpaid concierge and I thought there must be a better way to do it, and I thought the ultimate event would be on a superyacht."

The parties are often sponsored by high-end luxury brands, including Bulgari and Asprey, who are looking to reach out to new customers.



How'd You Get So Rich goes inside Nicholas Frankl's exclusive yacht parties

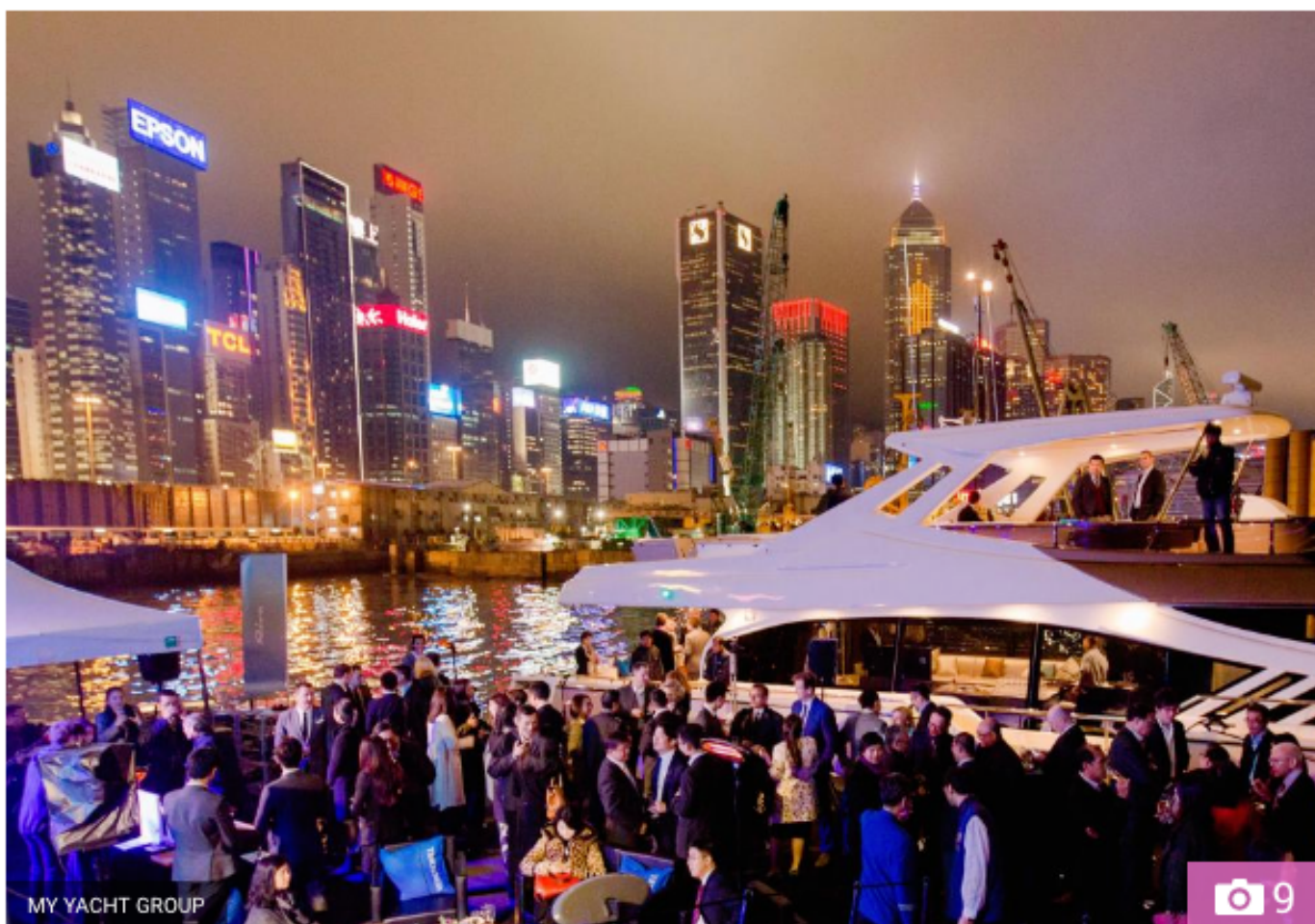




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A Ferrari is the perfect way to travel to a luxury yacht



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A yacht party in Hong Kong, thrown by the My Yacht group



But many of the **My Yacht** nights are also charity events, which typically cost around £2,600 per couple to attend.

Nicholas said: "We've raised hundreds of thousands of pounds over the last 12 years for all sorts of incredible causes.

"We work a lot with Prince Albert II foundation in Monaco and military charities in the US, including the Blue Angels Foundation, Disabled American Veterans, Operation Healing Forces for soldiers who are wounded.

"We also donate our Monaco packages, which are worth £12,800 per couple, to the charities so they can raise money and some have raised up to £50,000 so there is a serious side to this as well. It's not just rich people getting drunk on a yacht."

