

FORCE ONE®

THE LUXURY EXPERIENCE

MONACO, FRENCH RIVIERA & THE ALPS



NINO CERRUTI ■ NIRAV MODI ■ THE REBIRTH OF REARD ■ SUPERYACHTS PARADE
VANESSA VON ZITZEWITZ ■ FRENCH RIVIERA VENUES ■ YACHTING SUMMER SHOPPING



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12TH MY YACHT® LAUNCHES 75TH MONACO GRAND PRIX PAGEANT IN UNIQUE STYLE

My Yacht® Group celebrated the 75th Anniversary of the Monaco Grand Prix in style, trackside on Quay Kennedy. The weekend of racing was viewed from the aft of a luxury yacht, providing sumptuous hospitality. The weekend began with My Yacht's 12th Annual Friday night charity reception, benefitting longtime charitable partner, Prince Albert II of Monaco Foundation.

The evening welcomed distinguished HNW guests from around the world, including EasyGroup founder and Gustavia Yacht Club Commodore, Sir Stelios Haji-Ioannou, and Baroness Michelle Mone OBE. F1 Drivers also enjoyed the evening alongside Olympians, superyacht owners, and global CEOs.

Aboard My Yacht® in Monaco for the first time, title sponsor Bvlgari continued a partnership that began with two superyacht receptions in St. Bart's during the 2016 season. In honour of this partnership, My Yacht® Group founder Nicholas Frankl wore an Octo timepiece, while twin sister Annabelle wore a rose gold and diamond Serpenti necklace with matching earrings.

Returning partner Silver Arrows Marine displayed its stunning Arrow460- Granturismo, with guests eager to explore the sleekly-styled, 14.7m luxury motor yacht created in partnership with Mercedes-Benz Style. Moored next to M/Y Lady in Blue for the evening, the yacht provided

exclusive, high-speed transfers to the harbour, with longer sea trials over the weekend. Xtenders' 8.5m Pro 'Black Hawk' was also demo-ed over the weekend.

Local Monegasque artist Patrick Gibelli displayed a selection of his "Genie" sculptures, including the first in his "Monaco Genie Albert Foundation" series. Heralding the beginning of an ongoing collaboration between his atelier and the Prince Albert II of Monaco Foundation - the piece was silent auctioned on Friday evening, with 100% of proceeds benefitting the PA2F.

A live set by DJ Hang Massive enchanted guests while enjoying fine Caviar Perlita, along with Perrier-Jouët Rosé and Brut, and double magnums of Chateau d'Esclans Les Clans and Deesse.

My Yacht® Group returns to Port Hercule in September to host the "Classiest Party at the Show" during the Monaco Yacht Show, with partners Bank Vontobel, Bvlgari, Perrier-Jouët and more, on board for the charity event.