

# 'Even princesses have to take their shoes off on my boats!' Millionaire who sails the world throwing glamorous parties for the rich and famous lifts the lid on his exotic lifestyle

- Nicholas Frankl travels the world in a yacht and hosts parties for the super rich
- The 45-year-old says he loves the boating community and it's like a 'small family'
- He hosts events in LA, Florida, Bermuda, Monaco, Cannes, St Tropez and more

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**PUBLISHED:** 03:25 EDT, 11 March 2017 | **UPDATED:** 05:59 EDT, 14 March 2017



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Many dream of the chance to one day step foot aboard a yacht.

But for a London-born entrepreneur, sailing around the world on a multi-million pound vessel hosting parties for the rich and famous is his job.

Nicholas Frankl's whirlwind travel itinerary, will take in Los Angeles, Florida, Bermuda, Monaco, Cannes, St Tropez, San Francisco, Miami and St Barths this year, where he will throw dazzling events attended by celebrities including the Prince of Monaco and Matt LeBlanc.

The 45-year-old jet-setter, who is set to star in new TV show *How'd You Get So Rich*, has lifted the lid on his extraordinary lifestyle and how to follow in his footsteps.



**Lucky man:** Millionaire Nicholas Frankl travels the world in a yacht and will take in Los Angeles, Florida, Bermuda, Monaco, Cannes, St Tropez, San Francisco, Miami and St Barths this year





**Affluent clientele: Mr Frankl provides high net worth individuals with hospitality packages at some of the world's most high-profile events from Monaco film festival to Antigua Sailing Week**

Mr Frankl, a former Olympian bobsledder, throws glittering monthly events for the global elite at glamorous ports across the world.

His yacht- which he borrows and does not own - is decked out with all the necessities for hosting high-end clientele including a large refrigerating unit to store the endless flow of party essentials.

'We're constantly having to restock ice and caviar,' the millionaire super yacht fan told MailOnline Travel.



**Friends in high places: Mr Frankl poses for a photo with from left to right, Prince Albert II, model Petra Nemcova, and Princess Charlene**



The boat boasts five luxurious bedrooms, a large open-plan kitchen and a salubrious sun deck complete with a bubbling hot tub enticing guests to unwind completely.

Everything has been finished to exacting standards, with fine wooden floors running throughout and furniture clad in the finest Italian leather.

Mr Frankl employs 30 crew members to ensure his parties run like clockwork and continue to attract an affluent roster of movers and shakers across the world.

Along with a captain, there is also someone in charge of security and a professional chef.

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## MY YACHT FOUNDER, NICHOLAS FRANKL'S SECRETS TO GETTING RICH

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- If you're an entrepreneur then you are who your network is
- Try to give more to your network than you take
- Don't be a parasite
- Your personal and business brand is important so be careful with it
- Perseverance is important but don't stay wedded to a bad business idea, all the best know how to pivot
- Get up in the morning, that helps
- Show up on time
- Buy property as soon as you can then buy more but don't over extend!
- Live within your means and those of your business - going bust is a good lesson but painful and should be avoided
- Do what you say and say what you mean
- Be kind, people will remember
- Chasing wealth isn't a great goal, chase success in your pursuit of happiness
- Some of my wealthiest friends are 'happiness poor' you can be just as lonely aboard your \$100million yacht as you can be in your studio
- Collect memories and experiences along the way not material stuff at some point you'll realise what's more important
- Enjoy life, your family and friends. This is not a dress rehearsal

So, how did Mr Frankl stumble into this world of round-the-clock luxury?

After his bobsledding career ended, he tapped into his entrepreneurial spirit and decided to combine his passion for the high seas and the high life.

Today he runs a business called My Yacht with his twin sister Annabelle. The firm provides high net worth clients with hospitality packages at some of the world's most high-profile events from Monaco film festival to Antigua Sailing Week.

Many of their parties take place on some of the world's most lusted-after sailing vessels.





© My Yacht

**Mr Frankl runs a business, called My Yacht, with his twin sister Annabelle, above, which provides high net worth clients with hospitality packages at some of the world's most high-profile events**



© My Yacht

**Hot ticket: Many of their parties take place on some of the most lusted-after superyachts in town**

The two siblings speak out about their money-making antics in the new Channel 4 series *How'd You Get So Rich?*

In Monday's episode they will be seen mingling with the rich and famous as they host a party.

Women are dressed to impress but the heels must come off in case they damage the fine flooring - even the Princess of Monaco is asked to leave her shoes at the door.



Mr Frankl explains that he spends most of his time in Monaco and you 'need to put at least a million in the bank' before being allowed to reside there.

Whizzing along on a speed boat he casually points out a yacht owned by his pal, Sir Phillip Green.

'He probably didn't get a lot of change out of a hundred million,' Frankl says of the Topshop mogul's colossal vessel.

Mr Frankl reveals his favourite destination in the world is Monaco and attends the famed Grand Prix every year.



### **Crack it open! Matt LeBlanc gets into the party spirit at one of Mr Frankl's glittering events**

Touching on the car racing event, he muses: 'There's simply nothing like it in the world. It's a pageant for the global elite and all who follow them.'

The globetrotter says his champagne-fuelled parties are such a success because they offer guests a 'unique feeling of family, intimacy and connectivity'.

Asked what his favourite thing about being on a superyacht is, Mr Frankl concludes: 'One is always smiling when you're aboard a super yacht, whether in port or at sea, whether you're on a 25 foot or 250 foot.'

'There is always a sense of occasion on the water and it never fades.'





© My Yacht

The globetrotter says his parties are such a success because they offer guests a 'unique feeling of family, intimacy and connectivity'



© My Yacht

**Need for speed: Mr Frankl is also a fan of supercars, with Ferraris being one of his favourite brands**

'These 150 foot-plus vessels are some of the most magnificent creations man can build.

'The craftsmanship, ingenious design, engineering, fabrics and fine materials... no home or hotel compares.'

**Nicholas Frankl will appear on Channel 4's *How'd You Get So Rich?* on Monday 13 at 10pm.**