



## EXCLUSIVE SUPERYACHT EVENTS & HOSPITALITY

MIAMI BOAT SHOW • HONG KONG ART BASEL • CANNES FILM FESTIVAL • MONACO F1 • CONCOURS D'ELEGANCE  
SINGAPORE F1 • MONACO YACHT SHOW • AUSTIN F1 • ART BASEL MIAMI BEACH

The Monaco Grand Prix is nearly here and we're excited to welcome all of our guests and brand partners aboard My Yacht Monaco.

If you haven't already planned to be in the Principality it's not too late! F1 excitement, a brand new luxury yacht, sumptuous foods and wines and a Royal party await you!

Sincerely,

The My Yacht F1 Team

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## Fisker Karma to Welcome MYM Guests

MYM is delighted to announce a partnership with [Fisker Automotive](#) at the Monaco Grand Prix. Fisker's first production car, the Fisker Karma, will be showcased in front of the yacht on Friday and Saturday evening.



Fisker Automotive is an American car company, founded in 2007, committed to producing electric vehicles with extended range (EVer) that deliver uncompromised responsible luxury. The Fisker Karma is the world's first premium electric plug-in hybrid that represents the company's firm belief that environmentally conscious cars need not sacrifice passion, style, or performance. Fisker Automotive is a global company that is redefining luxury for the modern sports car buyer. For more information on the brand and the Fisker Karma, please go to [Fisker Automotive](#).

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## Asprey to Showcase Fine Jewellery

In addition to a selection of sterling silver bar ware, leather handbags and luggage, [Asprey](#) will be displaying a broad range of fine jewellery on board MYM.

These pieces will include a rare, fancy blueish green and pink diamond ring (1.58 cts) to classic items such as the Calla Lily bangle, in 18ct white gold, set with 9.46cts of diamonds and 0.40ct. of pink sapphires (near right) and a pair of 18ct white gold Feather earrings, set with 3.34cts of diamonds (far right). Asprey's Royal Warrant dates back to Queen Victoria in 1862, so the company's presence at the historic Monaco Grand Prix, an event that conjures up images of both Royalty and heritage, seems rather fitting.



# Luxor's Golden Touch

Luxury champagne house Luxor brings a "Golden Emotion" on board this year with its 24k-laced super premium Luxor Brut champagne, golden caviar and the transformation of a beautiful model into a golden girl, painted with gold leaf from head to toe at the Friday night party.

Produced in extremely limited quantities, the 90% Pinot Noir, 7% Chardonnay & 3% Pinot Meunier blend is aged in small oak barrels with the gold flecks providing a unique taste sensation on the palate. Long-known for its medicinal and antioxidant properties, gold is said to increase blood circulation, stimulate cellular activity and even to be an aphrodisiac. You have been warned!



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## Silent Auction of Luxury Goods to Benefit PA2

MYM is proud to support HSH Prince Albert II of Monaco's Foundation, whose purpose is to protect the environment and encourage sustainable development.

A selection of luxury and original goods will be silent auctioned at Friday's 6th Annual MYM Party and we hope you will help support this worthy cause by bidding high for these unique items!

Items will include a 3-night stay in a Suite, plus breakfasts, dinner and massages at the Grand Hotel du Cap-Ferrat, an original gemstone painting by artist Fareen Butt, a Mathusalem of Luxor Brut 24k gold champagne and an original line drawing by Fisker Automotive CEO & designer Henrik Fisker, all signed by HSH Prince Albert II of Monaco. We would like to thank all of our partners for their generous donations.



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## Walpole To Collaborate with My Yacht F1

Walpole and My Yacht F1 are delighted to announce a collaboration to promote discussion between Walpole's members and the unique branding and marketing opportunity that MYF1 represents.

Walpole is a not-for-profit UK association with a membership of over 170 companies of luxury brands and cultural institutions. Activities include representing member companies in Westminster and Brussels, providing a forum for business development and best practice sharing, promoting its members collectively and individually and mentoring the upcoming Brands of Tomorrow. Walpole runs over 40 events for member companies including the Walpole Luxury Summit – Luxury in Greater China, the annual Walpole Awards for Excellence in London and International Medals of Excellence events in key luxury markets. Please visit Walpole for further information.

